

# THE FILM SPACE

## BEHIND THE FILM INDUSTRY CONFERENCE 2017

### Conference Overview

Thursday 6th July 2017 at [The Kingsway Hall Hotel](#),  
66 Great Queen Street, Covent Garden, London. WC2B 5BX

Programmed especially for teachers and lecturers of film and media, the annual 'Behind the Film Industry Conference' offers an exclusive 'behind-the-scenes' view from the people who bring you the biggest blockbusters and the best specialised cinema from around the world.

The conference helps film and media educators keep their teaching content up to date and relevant with real industry insights and information, whilst having the opportunity to engage with industry experts and share experiences with other educators.

This year's conference offers a highly relevant CPD opportunity to both new and returning delegates. Whether you are an established teacher, department head, or new to film and media, the format is highly engaging, informative and current.

All delegates will receive detailed and up-to-date materials from the sessions that can be taken straight back to the classroom.

### Session 1

Production case studies - two presentations, one looking at the production process of a middle to big budget, the other a more specialised British film.

### Session 2

The art of Distribution - again, looking at both a blockbuster and a more specialised film, presenters will show, among other things, how they define the potential audience for a film, develop an advertising campaign as well as develop other promotions around a film.

### Session 3

The future of cinema - Is cinema dying? How do audiences currently consume film and what does the future hold? A panel of industry experts will discuss what the future holds for film and the ways in which they see film being consumed in the future.

### Speakers

We will keep you updated as speakers and their case studies and presentation topics are confirmed.

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## Cost

£190.00 (excl. VAT) per delegate

£228.00 (incl. VAT) per delegate Includes

Tea/coffee on arrival; Mid-morning tea/coffee; Lunch; afternoon tea/coffee

USB containing copies of conference presentations (posted after the event)

Please note our general terms and conditions below and refer to our FAQ's on <http://behindthefilmindustry.com> if you have any specific questions.

## General Terms and Conditions

These are our general terms and conditions but please check your booking confirmation for specific terms and conditions relating to your booking.

### VENUE / PROGRAMME CHANGES

Understanding The Film Space Ltd. reserves the right to alter the programme or venue.

### PAYMENT

Payment in full is due either at time of booking online using credit/debit cards or before the date of the conference if paying on invoice by cheque or BACS.

### PRICE RATES

All prices are exclusive of VAT.

### CANCELLATIONS

Cancellations must be received in writing 15 working days before the date of the event and may be subject to a £60+vat administration fee per ticket. Cancellations received after this time or not put in writing will be subject to the full delegate fee, which will also be charged in the event of non-attendance. Substitutions may be made at any time.

Understanding The Film Space Ltd will not be able to offer refunds for cancellations arising from events outside of our control.

## About The Film Space

THE FILM SPACE is a not-for-profit organisation that seeks to encourage and build an understanding and appreciation of the moving image, in all its forms, amongst children and young people in full-time education. THE FILM SPACE recognises the key role that teachers play in introducing children and young people to a wide variety of moving images both as an art form in itself and also as a way of exploring other curriculum areas.

The Film Space Ltd is registered in England & Wales, company number 8608731, VAT number 186534087